Our reprints and ePrints service enables you to:

- repackage trusted research as a branded article for distribution at industry events
- link your brand with the leading nephrology journal in Europe
- educate and inform a wide range of audiences about your products

*ndt* is one of the top 10 research journals in the field of Urology & Nephrology and is ranked 3rd in Transplantation*. 

*ckj* is an essential educational and training resource integrating clinical, translational and educational research into clinical practice.

Contact Richard Young for more information on reprints
richard.young@oup.com

*2016 Journal Citation Reports® (Thomson Reuters, 2016)*
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Enclosures:
- Form A Exhibition Space
- Form B Exhibitors' Registration Form - ONLINE ONLY
- Form C Industry Symposium - First Submission
- Form D Industry Symposium - ONLINE ONLY
- Form E Sponsorship Opportunities
- Form F Visitors' Registration Form - ONLINE ONLY
All about Nephrology
All in one place

This new European Nephrology Portal, or in short, ENP, will enable Nephrologists and renal healthcare professionals to connect with the world of kidney and kidney health.

ENP the online hub for the whole Nephrology community!

ALL ERA-EDTA’s scientific content & editorials!

CME Courses
NDT-EDU articles
Leaders in Nephrology
+ 600 congress presentations
News/Hot Topics
EuroPD videos

www.enp-era-edta.org
Dear Colleagues,

We are strongly committed to have you come to Madrid in 2017 for the ERA-EDTA Congress.

We hope the attractive scientific programme we are preparing will meet your expectations: the Scientific Committee, chaired by Peter Stenvinkel is working very hard to provide the latest cutting edge science, but, as always, we will also provide a wide range of CMEs on the first day and the traditional clinical sessions will also be of extreme interest.

One amazing aspect of Madrid is the city’s wide variety of cultural and leisure opportunities, enough to keep you entertained from the early hours of the morning until late at night. If you have not been to Madrid before you will have a hard time to select the best places to visit or things to do. The city has great museums with the best of both classic and contemporary arts, parks and friendly, charming and romantic corners.

However, do not rush to visit all of them, after a couple of days we are sure you will -on purpose-, leave many things to see in Madrid to have an excuse to come back.

We hope you enjoy the 2017 Congress as well as the city of Madrid in June, the month with the longest days!

Jorge B. Cannata-Andía
54th Congress President

Andrzej Więcek
ERA-EDTA President
Contact Details - Important Information

Congress dates
Saturday, June 3, 2017 - Tuesday, June 6, 2017

Congress Venue
IFEMA Feria de Madrid (North Congress Center)
Avda. del Partenón, 5
28042 Madrid, Spain
E-mail: convenciones@ifema.es
www.ifema.es

ERA-EDTA President
Andrzej Wiecek
Department of Nephrology, Transplantation and Internal Medicine
Medical University of Silesia in Katowice
Francuska 20-24
40-027 Katowice, Poland
E-mail: awiecek.president@era-edta.org

Congress President
Jorge B. Cannata-Andía
Servicio de Metabolismo Óseo y Mineral
Instituto Reina Soﬁa de Investigación
C/Julián Clavería, s/n
33006 Oviedo, Spain
E-mail: cannata@hca.es

Chairperson of the Scientific Committee
Peter Stenvinkel
Department of Renal Medicine M99
Karolinska University Hospital
Huddinge
141 86 Stockholm, Sweden
E-mail: peter.stenvinkel@ki.se

Official Housing Agent
AIM GROUP INTERNATIONAL - MADRID OFFICE
C/Arturo Soria, 55 - Local 1
28027 Madrid, Spain
Phone: +34 91 2873400
Fax: +34 91 2873401
E-mail: eraedta2017.hotels@aimgroup.eu

Visa
Visa must be requested at least 3 months in advance
E-mail: visa@era-edta.org

ERA-EDTA Operative Headquarters
Via XXIV Maggio 38
43123 Parma, Italy
Phone: +39-0521-989078
E-mail: secretariat@era-edta.org

Registrations
The ERA-EDTA Congress Office will handle all congress registrations.
E-mail: registrations@era-edta.org

ERA-EDTA Industry Relations Team
Via E. Mattei, 92 - int. 4
40138 Bologna, Italy
Phone +39-3454592758
Skype PaoZav
E-mail: industry@era-edta.org
zavalloni@era-edta.org
www.era-edta2017.org

AIFA - Italian Ministry of Health
ERA-EDTA is in charge of collecting the requests to be presented to the AIFA - Italian Ministry of Health.
Please contact
ERA-EDTA Industry Relations Team
E-mail: industry@era-edta.org:
the deadline is March 20, 2017

Exhibition Service Management Company
Gielissen Exhibition & Event Services BV
P.O. Box 8112
1005 AC Amsterdam, The Netherlands
Phone +31-20-5811411
Fax +31-20-5811414
E-mail: era-edta@gielissen.nl
www.gielissen.com

Logistics / Freight Forwarding Company
Schenker Deutschland AG
Geschäftsstelle Berlin-Messe
Servicegebäude Süd - Jafféstr. 2
14055 Berlin, Germany
Phone +49-30-3012995456
Fax +49 30-3012995459
E-mail: eric.mett@dbschenker.com
www.dbschenker.com/de
Deadlines

REGISTRATIONS
Early: ............................................. March 8, 2017
Blank (groups only)
Booking and prepayment: ................ March 8, 2017
Late: ............................................... May 10, 2017
Blank (groups only) -
Name list: ...................................... May 18, 2017
Onsite: ........................................... from May 11
........................................................ to June 6, 2017

ABSTRACTS
Submission website open: ............ November 4, 2016
Abstract submission: ..................... January 27, 2017
Travel grant application: ............... January 27, 2017
LBGT abstract submission: ............ March 27, 2017
Notification of abstract acceptance/rejection: ................ April 5, 2017
THE NUMBERS OF THE 53rd ERA-EDTA CONGRESS

Congress Delegates from all over the World
8073

Scientific Programme

- 21 CME Courses
- 3 Plenary Lectures
- 55 Symposia
- 28 Mini Lectures
- 1 Masterclass
- 21 Industry Symposia

Abstracts

- Submitted: 2341
- Accepted: 1673
- Posters: 1491
- Free Communications: 182

*without Industry Partners*
Fact & Figures

Delegates by country

Delegates by interest field

Delegates by major working area
Exhibition Opportunities

Floorplans ....................................................................................... IFEMA North Congress Center
Registration & Service Area .......................................................... Foyer Level 0
Main meeting rooms ................................................................. North Congress Center Level 1-2
Hall 10 ................................................................................ Level 0
Hall 10-8 ................................................................................. Mezzanine
Poster session ................................................................. Hall 8 entrance through the exhibition
Catering & Sitting Area ............................................................... North Congress Center main entrance
Hall 8-8 ........................................................................ Mezzanine
Hall 8 ........................................................................ entrance through the exhibition
Congress Exhibition ................................................................. Hall 8 ground floor
Max height ................................................................................ 5 meters
Hanging Points ..................................................................... see relevant information in the technical floor plans
Max weight per sq.m ........................................................ see relevant information in the technical floor plans

Exhibition timetable
Definite times for hours of operation and various deadlines will be confirmed in the Exhibitor Manual. However, the following timetable provides a guideline.

Build up ................................................................. Halls 8
Wednesday, May 31, 2017 ................ 08.00-20.00
Thursday, June 1, 2017 ............... 08.00-20.00
Friday, June 2, 2017 ..................... 08.00-20.00*

Stand decoration & cleaning
Saturday, June 3, 2017 ................. 08.00-14.00**

Exhibition
Saturday, June 3, 2017 ................. 15.30-20.30
Sunday, June 4, 2017 .................. 09.30-17.30
Monday, June 5, 2017 ................. 09.30-17.30

Dismantling
Monday, June 5, 2017 ................. 18.00-22.00
Tuesday, June 6, 2017 ............... 08.00-20.00

No prior dismantling is allowed. Times may be subject to change.
* All booth construction should be completed by 20.00, Friday, June 2, 2017.
  by that time aisles must be free of any exhibition material and/or empty boxes.
** Only booth decoration and cleaning are permitted during this time; booths should be operational.

Space fees - subject to VAT if applicable
Minimum space purchase is 9 square metres/m² - 3x3.
The booth is rented as “space only” for
☐ € 550,00 per sq.m for bookings received by January 31, 2017
☐ € 650,00 per sq.m for booking received from February 1, 2017
Publishers, journals and non-profit organizations will be charged a reduced rates of
☐ € 275,00 per sq.m. for bookings received by January 31, 2017
☐ € 325,00 per sq.m. for bookings received from February 1, 2017
The booth is rented as space only. This means that the booth site will be given without any prefabricated walls, installments, furniture, electricity, carpet and furnishings or any other technical supplies and facilities. The exhibitor must personally take care of the set-up and installation of the booth.

Exhibitor entitlements and benefits
· Attend the exhibition;
· Attend the Industry Symposia;
· Attend the Welcome Ceremony and Reception;
· Free exhibitor badges with the name of the exhibiting company (see relevant chapter);
· Free full registration - only for full exhibitors (see relevant chapter);
· Company profile and logo in the final programme included in all congress bags;
· Company name and logo listed in the official website www.era-edta2017.org and in the Congress App, if submitted within the deadline.
How to reserve an exhibition space
Please fill-in Form A (enclosed) and send it to the ERA-EDTA Industry Relations Team, industry@era-edta.org no later than February 28, 2017.
Spaces will be assigned according to:
1. Participation to the Booth Selection Meeting September 22, 2016: with priority selection according to the 2016-2017 ERA-EDTA Ranking List;
2. From October 3 to October 31, 2016: with priority selection according to the 2016-2017 ERA-EDTA Ranking List;
3. Then from November 1, 2016 on a first-come-first-served basis.

Exhibitors’ badges
These badges are reserved only for EXHIBITING COMPANIES and their branches only.
Exhibiting companies: you can upload the relevant information by May 10, 2017 on https://cm.era-edta.org using the username and password received by industry@era-edta.org.
Affiliate companies: please visit www.era-edta2017.org/exhibition to find out the relevant link to access the online purchase system.
No. 5 badges, free of charge, will be given for every 9 square meters of booth booked/confirmed and only the name of the exhibiting company will appear on the exhibitors’ badges.
Exhibitors’ badges will be available at the Exhibitors’-Visitors’ Desk, in the Registration Area starting June 2, 2017 (11.00-19.00) - unless agreed otherwise; plastic badge holders and lanyards can also be collected at this desk. BADGES WILL NOT BE MAILED IN ADVANCE. The contact person of the company (exhibitor details) will be fully responsible of receiving and distributing the badges to colleagues/staff members.
Make sure that the contact person of the company hand-outs badges to colleagues/customers before they access the restricted areas.
These badges are only meant for the staff working on the booth and must be used to enter the Exhibition Area during the hours when the exhibition hall is open to visitors (these are NOT set-up/dismantling badges).
These badges do not allow entrance to session halls or any other scientific activities, except the Industry Symposia.
Extra exhibitors’ badges
You can upload your request for extra badges by May 10, 2017 on https://cm.era-edta.org using the username and password received by industry@era-edta.org; the cost for each extra badge is € 60.00, plus VAT if applicable.
After May 10, 2017 it will be possible to purchase extra exhibitors’ badges at the Exhibitors’-Visitors’ Desk located in the Registration Area, starting June 2, 2017 (11.00-19.00) at the rate of € 75.00 each, plus VAT if applicable.
No refunds will be given in case of cancellation.

Free full registrations
In order to take advantage of the free registration/s, the full details of the person/s must be uploaded by May 10, 2017 on https://cm.era-edta.org, using the username and password received by industry@era-edta.org. Registrations will be given only to full exhibitors (i.e. paying € 550.00 per sqm) according to the chart on the right.
This benefit is not given to discounted/free exhibitors.
These free registrations are meant for the personnel of the exhibiting company who is interested in attending the scientific programme of the congress. If not used by the said deadline, these free full registrations cannot be reimbursed or exchanged for other items/services. A company business card is required upon registration.
Visitors’ badges
These badges are for Visitors wishing to enter the exhibition only; please visit www.era-edta2017.org/exhibition to find out the relevant link to access the online purchase system.
The costs per each Visitors’ Badge are:
· € 120.00 if pre-ordered by May 10, 2017
· € 150.00 if booked after May 10 and/or on site.
These badges do not allow entrance to session halls or any other scientific activities.
Industry Symposia
Application forms C enclosed

Industry Symposia are commercially supported educational activities held during the 54th ERA-EDTA Congress; they are open to delegates and exhibitors to attend.

**Who can organize them**
Normally industry symposia may be supported only by exhibiting companies; however, according to the availability, non exhibiting companies are also welcome.

**Day-time-duration**
The Industry Symposia will be organized during following time slots:

| June 4, Sunday | 06.45-07.45 | 60 minutes net |
| 13.30-15.00 | 90 minutes net of which 60 minutes net of scientific program |
| 18.45-19.45 | 60 minutes net |

| June 5, Monday | 06.45-07.45 | 60 minutes net |
| 13.30-15.00 | 90 minutes net of which 60 minutes net of scientific program |
| 18.45-19.45 | 60 minutes net |

The scientific part of the Lunch Industry Symposium is limited to 60 minutes; if the slot is longer about 30 minutes are left for walk-in and for the Industry to provide catering, if programmed.

**Rates**
The rates are based on the capacity of the requested/confirmed room(s):

<table>
<thead>
<tr>
<th>Breakfast symposia</th>
<th>Lunch symposia</th>
<th>Dinner symposia</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 4-5</td>
<td>June 4-5</td>
<td>June 4-5</td>
</tr>
<tr>
<td>Rooms for 1,000/1,200 people</td>
<td>not available</td>
<td>€ 40,000.00</td>
</tr>
<tr>
<td>Rooms for 500 people</td>
<td>not available</td>
<td>€ 35,000.00</td>
</tr>
<tr>
<td>Room for 300 people</td>
<td>not available</td>
<td>€ 30,000.00</td>
</tr>
<tr>
<td>Rooms for 200 people</td>
<td>€ 15,000.00</td>
<td>€ 25,000.00</td>
</tr>
</tbody>
</table>

*Rates subject to VAT if applicable.*

The rates include:
- Rental fee of the room with standard a/v equipments and technical assistance;
- Publication of the symposium programme in the Final Programme and in the website;
- Double-page advertisement in the Industry Symposia Booklet (artwork production costs not included);
- Two poster boards and a literature rack available directly at the Congress Venue for the day of the Symposium only (posters and flyers printing at your charge);
- Use of the congress logo on your invitation and promotional documents.

**Upgrades to ENP**
Enlarge the participation of your Symposium to the Nephrology Community: the European Nephrology Platform can provide you thousands of Nephrologists worldwide.

Once your symposium is confirmed you will receive the options available on our educational portal www.enp-era-edta.org

**Travel & living of the Industry Symposium Faculty**
Travels and accommodation should be taken care by the Company and any agreement must be reached directly with the Speakers. If your Speakers/Chairpersons are part of the Congress Faculty as well, they can be offered accommodation at the Congress Headquarters Hotels, the ERA-EDTA Industry Relations Team on behalf of ERA-Eurocongress Ltd will send you the estimation of accommodation costs, and the amount will be invoiced after the congress.

Catering service is not included in the fees.

The Final Programme and the Industry Symposia Booklet will be printed by the ERA-EDTA Congress Office and included in the congress bags.

**Proposals - First submission**
The proposals - first submission / see “Form C” - to be sent to the ERA-EDTA Industry Relations Team by November 10, 2016. The first submission should include the main topic(s) of the symposium, the preferred dates and symposium type together with the expected participants.

*Rates subject to VAT if applicable.*
Proposals - Second Application
To the companies having sent the Form C by November 10, 2016, specific credentials will be emailed to access the online application where to upload the programme draft - including a short abstract - and the proposed Chairpersons-Speakers should be provided by December 12, 2016.

The Scientific Committee/SC will decide the dates, the symposium type (breakfast/lunch/dinner) and the rooms of the symposia according to the submitted files (detailed program, rationale, abstract and speakers’ CV), trying to comply with the preferences marked and to avoid overlaps or interferences with the congress scientific programme. The SC will carefully check the contents of the proposed symposia, thoroughly evaluate the programme draft, ask the company to provide further details and explanations when necessary, and can also request changes to be made, as well as make them a mandatory condition for acceptance.

The SC might reject submissions that do not comply with the above mentioned principles. The selection will be made on the basis of the scientific relevance perceived by evaluating the second application.

The SC will decide the date and room of the symposia (trying to comply with the preferences marked in the application form) according to their contents and to the risk of overlapping or interference with the congress scientific programme or with another parallel symposium.

Preliminary acceptance and day/room allocation
Once the programme draft/preliminary has been evaluated by the SC, a confirmation letter will be sent by the ERA-EDTA Industry Relations Team with the exact confirmation of the day as well as the allocated room.

Final programme of the Industry Symposia
The final programme should be uploaded by March 15, 2017, using the same online procedure of the second submission; the final titles, speakers and chairs have to be provided, using the online application.

Promotion
The Industry Symposia will be included in a special dedicated section of both the Final Programme and the website www.era-edta2017.org.

The Industry Symposia Booklet will be printed by the ERA-EDTA Industry Relations Team according to the Congress layout considering the artwork provided by the company within April 10, 2017 on a high resolution file (as in the past years at least 10 days before the deadline a low-resolution-artwork should be e-mailed for graphic/content check).

The Industry Symposia Booklet will be included in the congress bags and will also be available online at www.era-edta2017.org relevant section; furthermore a dedicated e-mail blast will be sent to all our database 14 days before the congress starts with the ISB link.

Two poster boards (90x120 cms/portrait) and a literature rack/shelf will be provided for each company that is organizing an industry symposium. The ERA-EDTA Industry Relations Team will be in charge of displaying them in two different visible places of the congress center for which you will receive a detailed floor plan closer to congress dates.

Companies are entitled to place their posters and flyers on display only on the day the symposium is held. Companies are allowed to place posters, self standing banners or sign boards just outside the hall not earlier than an hour before the start of the symposium; all of them must be immediately removed after the end of the symposium.

Hand outs of any kind, or signposting within the congress center, is strictly forbidden.

Failure to comply with these rules will result in the loss of points in the ranking list.

Policy
The ERA-EDTA Industry Relations Team is aware that companies involved in the organization of an industry symposium are unlikely to have confirmations from the Speakers/Chairpersons in the early stages. For this reason the ERA-EDTA Industry Relations Team will accept the fact that Speakers/Chairpersons may change from the preliminary draft to the final programme; moreover it is guaranteed that all information contained in the programme drafts will be handled as strictly confidential.

Although the ERA-EDTA Industry Relations Team understands that some speakers may have committed to participating in an industry symposium, please be aware that the policy does not permit a speaker to repeat lectures given during industry symposium. Furthermore there is a strict limitation of maximum one/1 talk and one/1 chair one person can give.

If the ERA-EDTA Industry Relations Team finds out that a Speaker/Chairperson has an overlap of two parallel symposia, it will promptly inform both companies in order to solve the matter.
Sponsorship opportunities
Application forms E enclosed

The opportunities listed below might be combined in a Sponsorship package so as to take advantage of a larger impact with a reduced cost. Please fill-in Form E (enclosed) and send it to the ERA-EDTA Industry Relations Team, E-mail: industry@era-edta.org no later than **February 28, 2017**.

**Networking Opportunities**
- Company Hospitality Suite .............................................. **Cost: upon request**
- Company Meeting Room .............................................. **Cost: upon request**
- VIP Room ........................................................................ **Cost: upon request**

**Educational Opportunities**
- Educational webinar ........................................................... from € 15,000.00
- Industry Symposia .............................................................. from € 25,000.00
- Abstract Online ................................................................. **Cost: upon request**
- Poster Online Service ........................................................ **Cost: upon request**
- European Nephrology Portal .............................................. **Cost: upon request**

**Profile Opportunities**
- Final programme ............................................................... from € 10,000.00
- Industry Symposia Booklet .............................................. € 15,000.00
- Bookmark final programme ............................................. € 12,000.00

**Congress Services**
- Congress note pads ........................................................... € 10,000.00
- Congress pens/pencils ...................................................... € 7,500.00
- Congress bags ................................................................. € 20,000.00
- Lanyards+badge holders+programme at a glance ... € 30,000.00
- Congress Map ................................................................. from € 15,000.00
- Internet corner ................................................................. € 15,000.00

Rates subject to VAT if applicable.
Educational opportunities

Educational grants
Cost: upon request

Sponsor companies will be entitled to:
• Acknowledgement in the Final Programme/sponsor section
• Sponsor acknowledgement on the website: www.era-edta2017.org

Industry Symposia
See page 12

The fees include:
• Rental fee of the room with standard a/v equipments and technical assistance;
• Publication of the symposium programme in the Final Programme and in the website www.era-edta2017.org
• Double-page advertisement in the Industry Symposia Booklet (artwork production costs not included);
• Two poster boards and a literature rack available at the Congress Venue for the day of the Symposium only (posters and flyers printing at your charge);
• Use of the Congress logo on your invitation and promotional documents

Travel & living of the Industry Symposium Faculty not included.
Catering service is not included in the fees.
Please see the full conditions mentioned in the relevant chapter “Industry Symposia”

Abstracts Online
Cost: upon request

The Abstracts will be included as a supplement to NDT (May 2017 issue) and are also available during the congress. The sponsor is entitled to have an exclusive advert. A few weeks before the congress and for one year after the congress the abstracts will be posted online.

Sponsor company will be entitled to:
• Company name and logo on the CD;
• Extra flow of delegates in the sponsoring company booth;
• Acknowledgement in the Final Programme/sponsor section;
• Sponsor acknowledgement on the website: www.era-edta2017.org

Poster online service
Cost: upon request

The poster online viewing stations will be located within the congress venue and will include all the accepted posters of the 54th Congress.

Sponsor company will be entitled to:
• Company name and logo on the screen saver of each PC;
• Acknowledgement in the Final Programme/sponsor section;
• Sponsor acknowledgement on the website: www.era-edta2017.org

ENP – European Nephrology Portal
www.enp-era-edta.org
Cost: upon request

Take advantage to promote your educational activities through ENP and you will have access to the International Nephrology Community.
Please contact us for a customized proposal.

Sponsor companies will be entitled to:
• Banner in the homepages of the site;
• Acknowledgement in the Final Programme/sponsor section;
• Sponsor acknowledgement on the website: www.era-edta2017.org
Profile Opportunities

Final Programme - FP
The Final Programme will be printed in May 2017, made available to the delegates, posted on the website www.era-edta2017.org and distributed at the congress.

Space will be assigned as per previous years bookings, if any space left on a first-come-first-served basis. Page artworks should be received by March 31, 2017.

Internal back cover - 3rd cover page, in colors € 15,000.00
Inside page, in colors € 10,000.00
to be included in the industry dedicated section of the final programme

Sponsor companies will be entitled to:
• Acknowledgement in the Final Programme/sponsor section;
• Sponsor acknowledgement on the website: www.era-edta2017.org

Industry Symposia Booklet
The Industry Booklet will be printed in May 2017, made available to the delegates, posted on the website www.era-edta2017.org and distributed at the congress.

Space will be assigned as per previous years bookings, if any space left on a first-come-first-served basis.

Page artworks should be received by April 10, 2017.

Outside back cover - 4th cover page, in colors € 15,000.00

Sponsor company will be entitled to:
• Acknowledgement in the Final Programme/sponsor section;
• Sponsor acknowledgement on the website: www.era-edta2017.org

Bookmark Final Programme
Loose, in colors, two sides; it can be company branded. It will be inserted in the Final Programme of the delegate bags. Space will be assigned on a first-come-first-served basis. A sample should be received by April 4, 2016 for approval. Maximum size 60 mms X 180 mms. € 12,000.00

Eco-friendly production and transportation to the congress center for bag preparation at company’s own cost.

Sponsor company will be entitled to:
• Acknowledgement in the Final Programme/sponsor section;
• Sponsor acknowledgement on the website: www.era-edta2017.org
Congress note pads & pens/pencils for the congress bags
A note pad and a pen/pencil are included in every congress bag. Approximately 8,000/8,500 are required (definite number to be specified closer to the congress date).
Pads and pens, complete with company logo/inscription, are provided by the sponsor and must be eco-friendly. The ERA-EDTA Industry Relations Team can also take care of the production/shipment and provide to the sponsor company (ies) the suppliers cost estimations.
A detailed proposal inclusive of pictures should be sent to the ERA-EDTA Industry Relation Team for approval, by February 28, 2017.
Congress note pads € 10,000.00
Congress pens/pencils € 7,500.00

Eco-friendly production and transportation to the congress center for bag preparation at company’s own cost.
Sponsor company will be entitled to:
• Being sole sponsor;
• Acknowledgement in the Final Programme/sponsor section;
• Sponsor acknowledgement on the website: www.era-edta2017.org

Congress Bags
All delegates and press representatives will receive a congress bag. Approximately 8,000/8,500 are required (definite number to be specified closer to the congress date).
Visibility fee € 20,000.00

The procedure how to submit a company proposal will be sent to the pitching company(ies).
Sponsor company will be entitled to:
• Acknowledgement in the Final Programme/sponsor section;
• Sponsor acknowledgement on the website: www.era-edta2017.org

Lanyards + badge holders + programme at a glance
These items will give a great visibility to the sponsor company since all delegates will receive a badge; the same applies for exhibitors, staff people and press representatives. Approximately 12,000 are required (definite number to be specified closer to the congress date).
Programme at a glance can be either produced by ERA-EDTA graphic designer or by the company itself, in this case a printing proof is requested by the end of March 2017.
Visibility fee € 30,000.00
Eco-friendly production and transportation to the congress center for distribution at company’s own cost.

Sponsor company will be entitled to:
• Being sole sponsor;
• Acknowledgement in the Final Programme/sponsor section;
• Sponsor acknowledgement on the website: www.era-edta2017.org
Congress Maps
The congress maps are inserted in every congress bag, on the website and also on the congress app. Approximately 8,000/8,500 are required (definite number to be specified closer to the congress date).

Visibility fee € 15,000.00
Production and transportation to the congress center for bag preparation at company’s own cost.

Sponsor company will be entitled to:
• Acknowledgement in the Final Programme/sponsor section;
• Sponsor acknowledgement on the website: www.era-edta2017.org

Internet Corner
Internet Corner(s) will be housed within the congress venue and it will feature a minimum of 10 workstations.

Visibility fee € 15,000.00

Sponsor company will be entitled to:
• Company name and logo prominently displayed;
• Acknowledgement in the Final Programme/sponsor section;
• Sponsor acknowledgement on the website: www.era-edta2017.org

Storage rooms, hospitality suites and meeting rooms
Cost: upon request
They might be available within the congress center premises. Further details will be available closer to the congress dates.
1. Industry Symposium - IS
An IS should fit in the allotted time slots as per contracts sent as confirmation.
Please also note that all meeting rooms should be vacated as agreed so that the cleaning staff can collect all the lunch box empties and refresh the rooms.
The IS must be open to all congress participants. All persons attending must be registered as full participants or as exhibitors. Persons without a badge will not be allowed to enter the room. All other scientific sessions are not open to exhibitors.

It is strictly forbidden to hold an IS outside the congress premises three days prior to the congress, during the official days or two days post congress, unless it is an Official Congress Satellite Symposium. Any formal presentations occurring at hospitality suite will be regarded as an IS, to which the above mentioned rules apply.

Application to hold an IS - Form C (enclosed) - containing a draft title, the field of interest and perspective Speakers/Chairpersons (if any at all) should be sent to ERA-EDTA Industry Relations Team by November 10, 2016.
The programme draft - including a short abstract and the proposed Chairpersons-Speakers will have to be uploaded online according to the instructions received, by December 12, 2016.
The final programme must be sent to the ERA-EDTA Industry Relations Team by March 15, 2017 using the online application. Please note that there is a strict limitation of maximum one/1 talk and one/1 chair one person can give. If the ERA-EDTA Industry Relations Team finds out that a Speaker/Chairperson has an overlapping in two parallel symposia, it will promptly inform both companies in order to solve the matter.
The ERA-EDTA Industry Relations Team will include the IS scientific programmes in a special section of the Final Programme. According to the appropriate layout; the acknowledgement will be “organised by” on the bottom of the page.

Travel & living of the Industry Symposium Faculty
Travels and accommodation should be taken care by the Industry and any agreement about it must be directly between Speaker and Company. If your Speakers/Chairpersons are part of the Congress Faculty as well, they can be offered accommodation at the Congress Headquarters Hotels, the ERA-EDTA Industry Relations Team on behalf of ERA-Eurocongress Ltd will send you the estimation of accommodation costs, and the amount will be invoiced after the congress.

The Industry Symposia Booklet will be printed by the ERA-EDTA Industry Relations Team and it will include all the company layouts (double-page-advert) according to the graphic frame that will have been previously provided. Companies failing to submit the artworks within the deadline will not be included in the ISB.

Reproduction of logo. The ERA-EDTA Industry Relations Team will send the organizing company the official congress logo for the use in any printings related to the IS. However, all printings containing this logo need to be officially approved by the ERA-EDTA Industry Relations Team prior to printing.

Room dressing. The ERA-EDTA Industry Relations Team
will agree with the organizing companies specific slots for rehearsals and/or soft set-up. All costs involved must be paid by the company. The IS meeting rooms must be left with their own congress set-up/lay-out as per contract signed.

Promotion on-site. Organizing companies will have the chance of promoting the IS by producing two posters and flyers for each IS. No. 2 poster boards and a literature rack will be made available within the congress center only on the day of the IS.

A self standing banner or roll-up might be put at the entrance of the session room an hour before the IS and removed at the end of it.

It is not allowed to display or distribute any promotional material within the congress center, at the entrance or in an area of 500 meters around the congress center.

Payment. Payment is requested within 30 days from the invoice date.

Cancellation. Cancellation of an IS after having received the official confirmation will be subject to following charges:
- Within January 31, 2017: 50% of the amount due
- After February 1, 2017: full amount due

In case a cancellation is received before the official confirmation is sent, no cancellation charge will be made.

2. Exhibition space

2.1 Regulation compliance. The exhibitors agree to observe all regulations and requirements stipulated in this document and shall not see them as merely administrative. The ERA-EDTA Industry Relations Team and the authorities of the congress venue will exercise full power in the duties vested to their rank to find the means necessary in order to enforce the present regulations to their full extent.

The exhibitors accept to comply with all regulations thereof and any new provision and/or amendment that may be brought due to the circumstances at that time; the organizers reserve the right to convey new information even verbally.

2.2 Mandatory forms. ERA-Eurocongress Ltd will confirm the booth assignment with an e-letter and in due time it will provide the Congress Venue Technical Guidelines:

2.3 Payment. Payment is requested within 30 days from the invoice date.

2.4 Cancellation. All partial or total cancellation by the exhibitors must be made in writing to the ERA-EDTA Industry Relations Team. All partial or total cancellation by the exhibitors will be subject to cancellation penalties as follows:

- Before December 31, 2016: 30% of the amount due
- From January 1, 2017 to March 30, 2017: 75% of the amount due
- After March 31, 2017: full amount due

2.5 Insurance. The ERA-EDTA Industry Relations Team recommends the exhibitors to have an appropriate insurance covering the civil responsibility against third parties.

2.6 Changes. The ERA-EDTA Industry Relations Team reserves the right to alter time schedules. Deferring the congress date, alteration of the time schedule or change of venue eventually made by the ERA-EDTA Industry Relations Team shall not justify partial or total cancellation by the exhibitors.

3. Sponsoring opportunities

3.1 Priorities. The ERA-EDTA Industry Relations Team reserves the right to assign a sponsoring opportunity to a company according to the position in the ERA-EDTA Ranking List, to the previous congress sponsorships, to the date of receipt of the application form, to the fact that the company is an exhibitor or not and to the fact that an item might be part of a Participation Comprehensive Package.

3.2 Denial. The ERA-EDTA Industry Relations Team reserves the right to deny a sponsoring opportunity to any company or organization whose activity does not directly concern the general topic of the congress or whose products fail to meet the level of performance required by the Organising Committee.

3.3 Payment. Payment is requested within 30 days from the invoice date.

3.4 Cancellation. All partial or total cancellation by the companies must be made in writing to the ERA-EDTA Industry Relations Team. All partial or total cancellation by the companies will be subject to cancellation penalties as follows:

- Before December 31, 2016: 10% of the amount due
- From January 1, 2017 to March 30, 2017: 50% of the amount due
- After March 31, 2017: full amount due
Exhibitor details:

Company name: ____________________________________________________________

Address: __________________________________________________________________

Zip/city/country: ____________________________________________________________

Contact person: __________________________________________________________

Telephone/fax: ____________________________________________________________

E-mail/mobile: ____________________________________________________________

Invoicing (legal address):

Company name: ____________________________________________________________

Address: __________________________________________________________________

Zip/city/country: ____________________________________________________________

Vat registration number: __________________________________________________

☐ PO is requested

Space fees - Rates subject to VAT if applicable.

Minimum space purchase is 9 square metres/m² - 3x3.

The booth is rented as “space only” for:

• € 550,00 per sq.m for bookings received by January 31, 2017

• € 650,00 per sq.m for booking received from February 1, 2017

Publishers, journals and non-profit organizations will be charged a reduced rates of:

• € 275,00 per sq.m. for bookings received by January 31, 2017

• € 325,00 per sq.m. for bookings received from February 1, 2017

Booth choices (in order of preference): Surface (in sq.m): ______________________

____________________________________________________________________________

List of any exhibitor(s) you do NOT wish to be near: ______________________________

List of any exhibitor(s) you do wish to be near: ________________________________

Are you a non-profit organization or a Medical Publisher? ☐ Yes ☐ No

We agree to pay the amount due for the exhibition space within 30 days from the invoice date; we accept also the terms and conditions reported in this Industry Prospectus.

Signature ______________________________________________           Date signed ________________________
Advertise with the official ERA-EDTA journals, ndt and ckj, and:

- Reach an audience of over 8,000 subscribers
- Associate your brand with the leading European journal in the field
- Benefit from bonus distribution at the 54th ERA-EDTA congress, Madrid, 2017
- Multiple advertising channels available including print, online, app and email

For further information about how we can help you maximise your presence at the ERA-EDTA congress, and reach your target market, please contact Joanna.Rigley-Brown@oup.com
APPLICATION FORM C

INDUSTRY SYMPOSIA APPLICATION FORM - by November 10, 2016
to be e-mailed to industry@era-edta.org

Applicant details:
Company name______________________________________________________________________________________________
Address____________________________________________________________________________________________________
Zip/city/country________________________________________________________________________________________________
Contact person________________________________________________________________________________________________
Telephone/fax_________________________________________________________________________________________________
E-mail/mobile__________________________________________________________________________________________________

Invoicing (legal address):
Company name________________________________________________________________________________________________
Address______________________________________________________________________________________________________
Zip/city/country________________________________________________________________________________________________
Vat registration number__________________________________________________________________________________________

Agency working on behalf (if any appointed):
Company name________________________________________________________________________________________________
Address______________________________________________________________________________________________________
Zip/city/country________________________________________________________________________________________________
Contact person________________________________________________________________________________________________
Telephone/fax________________________________________________________________________________________________
E-mail/mobile__________________________________________________________________________________________________

Draft title (if any) ______________________________________________________________________________________________
Field of interest ________________________________________________________________________________________________
Proposed speakers/chairpersons (if any) __________________________________________________________________________

The scientific part of the Lunch Industry Symposium is limited to 60 minutes; if the slot is longer about 30 minutes are left for walk-in and for the Industry to provide catering, if programmed.

Rates
The rates are based on the capacity of the requested/confirmed room(s):

<table>
<thead>
<tr>
<th>Room capacity</th>
<th>Breakfast symposia</th>
<th>Lunch symposia</th>
<th>Dinner symposia</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,000/1,200 people</td>
<td>not available</td>
<td>€ 40,000,00</td>
<td>not available</td>
</tr>
<tr>
<td>500 people</td>
<td>not available</td>
<td>€ 35,000,00</td>
<td>€ 22,500,00</td>
</tr>
<tr>
<td>300 people</td>
<td>not available</td>
<td>€ 30,000,00</td>
<td>€ 17,500,00</td>
</tr>
<tr>
<td>200 people</td>
<td>€ 15,000,00</td>
<td>€ 25,000,00</td>
<td>€ 12,500,00</td>
</tr>
</tbody>
</table>

Preferred date(s)/time(s)
- June 4, 2017 06.45-07.45 13.30-15.00 18.45-19.45
- June 5, 2017 06.45-07.45 13.30-15.00 18.45-19.45

Estimated attendance _________________________________

Room requested
- for 200 people
- for 300 people
- for 500 people
- up to 1,000 people
- other capacity _____________

Please mark from 1 (most preferred) to 3 (less preferred)

We agree to pay the amount due for the industry symposium within 30 days from the invoice date; we accept also the terms and conditions reported in this Industry Prospectus.

Signature______________________________________________             Date signed __________________________

Please mark from 1 (most preferred) to 3 (less preferred)

Send this form by November 10, 2016 to: ERA-EDTA Industry Relations Team - Via E. Mattei, 92 int. 4 - 40138 Bologna, Italy - E-mail: industry@era-edta.org
Advantages to sponsors:

• A collection of papers on a single topic provides additional impact
• Copies are mailed to the print subscribers of ndt
• Peer-reviewed to ensure quality of content

Criteria for supplement publishing in ckj:

• Proposals must be approved by the Editor-in-Chief
• Balanced opinions and treatment options should be reflected
• Manuscripts should be authored by well-respected experts

Please contact us if you have a supplement proposal:
Carolina Vicente
Carolina.vicente@oup.com
tel: +44 1865 353794
APPLICATION FORM E

SPONSORSHIP OPPORTUNITIES - by February 28, 2017
to be e-mailed to industry@era-edta.org

Exhibitor details:
Company name_______________________________________________________________________________________________
Address____________________________________________________________________________________________________
Zip/city/country________________________________________________________________________________________________
Contactperson_________________________________________________________________________________________________
Telephone/fax_________________________________________________________________________________________________
E-mail/mobile__________________________________________________________________________________________________

Invoicing (legal address):
Company name______________________________________________________________________________________________
Address______________________________________________________________________________________________________
Zip/city/country________________________________________________________________________________________________
Vat registration number________________________________________________________________________________________

☐ PO is requested

Please mark a maximum of 5/five items in order of preference (1 as most and 5 as least preferred)

Networking Opportunities
Company Hospitality Suite ......................... Cost: upon request
Company Meeting Room ............................. Cost: upon request
VIP Room.................................................... Cost: upon request

Educational Opportunities
Educational webinar .................................... from € 15,000.00
Industry Symposia ..................................... from € 25,000.00
Abstract Online ......................................... Cost: upon request
Poster Online Service .................................. Cost: upon request
European Nephrology Portal............................ Cost: upon request

Profile Opportunities
Final programme ....................................... from € 10,000.00
Industry Symposia Booklet............................ € 15,000.00
Bookmark final programme ......................... € 12,000.00

Congress Services
Congress note pads..................................... € 10,000.00
Congress pens/pencils ............................... € 7,500.00
Congress bags.......................................... € 20,000.00
Lanyards+badge holders+programme at a glance. € 30,000.00
Congress Map............................................ from € 15,000.00
Internet corner......................................... € 15,000.00

Rates subject to VAT if applicable.

We agree to pay the amount due for the sponsorship opportunities within 30 days from the invoice date; we accept also the terms and conditions reported in this Industry Prospectus.

Signature_________________________________________ Date signed ________________

Send this form by February 28, 2017 to: ERA-EDTA Industry Relations Team -
Via E. Mattei, 92 int. 4 - 40138 Bologna, Italy - E-mail: industry@era-edta.org
ERA-EDTA Industry Relations
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Mobile: +393454592758
Skype: PaoZav
E-mail: industry@era-edta.org
zavalloni@era-edta.org

www.era-edta2017.org